



BC Lacrosse Association
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- FOR IMMEDIATE RELEASE
Monday, January 30, 2023

New BCLA Executive Director Announcement

The BC Lacrosse Association is pleased to announce the hiring of Jill Krop as the new Executive Director effective March 1st, 2023.

"I am thrilled to be joining the team at the BC Lacrosse Association. I think lacrosse is an incredible sport and look forward to growing the game's presence in BC." - Jill Krop

Jill is a public figure involved in many charity and community projects and boards.

Jill brings a wealth of experience within British Columbia. She recently was the New Director/Station Manager for Global BC and re-established Global as the #1 News Station in British Columbia.

Welcome aboard Jill.

Yours in Lacrosse,
Gerry Van Beek, BCLA President