Recruiting Volunteers and Coaches

Where to start?
- Be specific – know what it is you are looking for and what needs to be done.
- Outline which tasks can/should be done by volunteers.
- Determine when, where, and how you will recruit the volunteers.
- Define the jobs of the volunteers, give them job a description.
- Determine the qualifications a volunteer would need.

“Eighty percent of those not volunteering say the primary reason they did not volunteer was simply because they were not asked!”

Tips for Finding Volunteers
- Spread the word to everyone you know.
- Call local high schools, more specifically the physical education departments.
- Talk to the parents of the participants.
- Go to other organizations and clubs – ask around.
- Ask your league director or local association president for names of people who might want to assist.

Tips for Keeping Volunteers
- Keep them busy doing things they will enjoy.
- Acknowledge their contributions.
- Have clear goals and expectations of their duties and responsibilities.
- Provide food and beverages.
- Say “Thank you” and mean it.
- Ensure that your volunteers understand your organization’s mission, goals, and overall strategy of their project.
- Have giveaways to reward them – small but meaningful.
- Have retreats, parties, or picnics – something away from work.
- Give out titles, attach an importance to their job.